

PRIVACY POLICY

We pay great attention to protecting personal data and complying with the law when we collect, process and use such data. We want you to feel safe when you use our Services – and that is why we are providing you with this Privacy Policy which is the integral part of the Terms of Use. Here you can find out about our data collection and use of data policy.

This Privacy Policy sets forth our current privacy practices with regard to the information we collect when you interact with our mobile application or by using our Services.

Capitalized terms that are not defined in this Privacy Policy have the meaning assigned to them in the Terms of Use.

1. Definitions

“Agreement” means the agreement on the basis of which the User is entitled to use the Services according to the Terms of Use.

“Applicable laws” means all the laws and regulations relevant to the collection, processing and storage of data, especially all the data protection laws, including the Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of Personal Data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation) (**“GDPR”**).

“Personal Information” or **“Information”** or **“Data”** or **“Personal Data”** means any information relating to an identified or identifiable person as defined in Applicable laws, particularly in article 4.1 of GDPR.

“Services” or **“Uncover’s Services”** mean any services provided electronically within the meaning of the Act of July 18, 2002 on provision of services by electronic means by Uncover to Users via the Uncover App, on the terms and within the scope of functionalities described in the Terms of Use, in particular enabling Users to create and share their digital content, as well as to view and interact with digital content provided by other Users.

“Uncover”, “we” means

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“Uncover App” or **“App”** means a mobile application owned and operated by Uncover intended to use by the Users.

“User” means a natural person defined in the clause 1 of the Terms of Use that uses the Uncover’s Services through the Uncover App.

2. Introduction

This Privacy Policy applies to processing of the User’s Personal Information carried out by Uncover when using the Uncover App.

The data controller of the User’s Personal Information is Uncover.

3. Personal Information collected by Uncover

The User's Data is collected through the Uncover App and processed by the Uncover for the following purposes:

a) Creating the Account (Profile) in the User App

The processing of Personal Data for this purpose is necessary for the performance of the Agreement (article 6.1 (b) of the GDPR). The Uncover processes the following Personal Data of the User: the username and the email address. On the basis of a voluntary consent given by the User (article 6.1 (a) of the GDPR), the Uncover may process the following Data: pictures and descriptions added to the profile by the User. If the Account is created via social media (Google or Facebook) Uncover processes also the following Personal Data of the User: name and surname, email address and profile picture indicated in the social media account. Personal Information related to the Account is processed for the duration of the Agreement and after its termination for the period of limitation of any claims that may arise from the conclusion of the Agreement, with the exceptions of pictures and description, which are processed until the consent is withdrawn (they are removed from the Account by the User or the Account is deleted in whole).

b) Collections, book covers, comments and Tags

The basis of the processing of the Personal Data is Uncover's legitimate interest (article 6.1. (f) of the GDPR) which is the necessity of creating data backup. The Uncover processes the following Personal Data of the User: the username, the content of the Collection, comment, book cover and Tag. This Personal Data may be archived for the period of limitation of claims that may arise therefrom.

c) Recommendations

Uncover may process your interactions with the Uncover App in order to recommend you books, Collections and other User's Accounts as well as to recommend your Account based on the collected data. The processing of the Personal Data is necessary for the purposes of the Uncover's legitimate interest (article 6.1. (f) of the GDPR), which is improving of Uncover's Services. Uncover processes the following Personal Data of the User: username, email address, device ID; the User's activity in the Uncover App such as likes, book statuses, followed and shared content, search history. Personal Information is processed for the duration of the Agreement.

d) Processing of the User's complaints, responding to the User's inquiries

The processing of the Personal Data is necessary for the purposes of the Uncover's legitimate interest (article 6.1. (f) of the GDPR) which is a contact with you and archiving correspondence to prove its course in the future. Uncover processes the following Personal Data of the User: username, email address and other information provided when creating or using the account in the Uncover App, the content of the complaint or the inquiry and other Personal Data provided by the User. The content of the correspondence may be archived for the period of limitation of claims that may arise therefrom. In the event that the content of the correspondence does not result in any potential claims, it is removed after 30 (thirty) days from the time of answering the last question provided by the User.

e) Pursuing claims or defending against the User's claims

The processing of the Personal Data is necessary for the purposes of the Uncover's legitimate interest (article 6.1 (f) of the GDPR) i.e. for determining and pursuing claims or for defending against claims. The Uncover processes the following Personal Data of the User: username, email address, device ID and other information provided when creating or using the account in the Uncover App. Personal

Information is processed for the duration of the Agreement and after its termination for the period of limitation of any claims that may arise from using the Services by the User.

- f) Improving of Uncover's Services (e.g. through User satisfaction survey, analysis), detecting, preventing, and responding to actual or potential fraud, illegal activities, or intellectual property infringement, as well as storing data for archiving and statistical purposes, monitoring compliance with Terms of Use and ensuring accountability**

The processing of the Personal Data is necessary for the purposes of the Uncover's legitimate interest (article 6.1 (f) of the GDPR) i.e. dealing with frauds and infringements, archiving and analysing data, monitoring compliance with Terms of Use and ensuring accountability. For the purposes of market research as well as the research of behaviour and preferences of users, with the purpose of improving the quality of Services by results of such research, the legal basis on which we process your Data in these circumstances is your voluntary consent according to the Act on providing services by electronic means. The Uncover processes the following Personal Data of the User: the User's activity in the Uncover App such as likes, book statuses, followed and shared content, search history. User and event Data associated with cookies is stored by Google Firebase on servers for a period of 14 (fourteen) months. After the end of the period, stored Data will be automatically deleted once a month. More specific information the User can read in paragraph 4 below regarding this data processing tool.

g) Sending commercial information by electronic means

The processing of Personal Data is based on the User's voluntary consent (article 6.1 (a) of the GDPR) for Uncover's commercial purposes in accordance with applicable law (telecommunication law, act on providing services by electronic means). The Uncover processes the following Personal Data of the User: username, email address. The User may withdraw their consent at any time by contacting the Uncover. In these circumstances, the User's Personal Data will be processed until their withdrawal of the consent.

4. Google Analytics for Firebase

Uncover uses Google Firebase to collect App usage statistics. Mobile analytics allows Uncover to improve understanding of the App's functionality on the User's Mobile Device by tracking the events that constitute the User's use of the Uncover App, such as scrolling through the Uncover App, switching to another screen, pushing a button, or interacting with the Uncover App in another way. The Uncover do not register what the User's sees on their screen or text they are typing in their Mobile Device.

By default, Firebase collects identifiers for Mobile Devices (for example, Android Advertising ID) and utilizes technologies similar to cookies.

Firebase also collects certain information automatically, including, but not limited to, the type of Mobile Device of the User, the User's client ID, the IP address of the User's Mobile Device, the User's mobile operating system, the type of mobile Internet browsers used by the User, and information about the way of use of the Uncover App. Firebase also aggregates the Uncover App usage data (such as the overall number of users, session, session duration).

If the Uncover App crashes during the time of usage, Firebase also generates a report for Uncover including information about the type of device used, history of the User's activity within the Uncover App before the crash and stack trace. Uncover uses this information only for diagnostics purposes to improve the functionality of the Uncover App.

The User's Data is sent anonymously to Google Firebase. The legal basis for processing those Data by the Uncover is article 6.1 (f) of the GDPR, i.e. legitimate interest of the Uncover consisting in conducting statistics and analysis of the App's operation.

For further information how Google's Firebase collect data please see: <https://support.google.com/firebase/answer/6318039>. Google Firebase Privacy Policy can be found here: <https://policies.google.com/privacy> and <https://firebase.google.com/support/privacy>.

If you wish to temporarily or permanently disable collection of analytics data by Google Firebase, you may contact the Uncover at contact@theuncoverapp.com Upon request of the User, the Uncover will deactivate Google Firebase services linked to the User.

5. Firebase Crashlytics

Uncover has integrated Google Firebase Crashlytics with the Uncover App in order to detect and fix errors (crashes) of the app. With Crashlytics, we improve the Uncover App and ensure its correct and uninterrupted operation for the Users.

Crashlytics uses technology to track the User's activity in the Uncover App and collects following information, including, but not limited to: Mobile Device state information, unique device identifier, information about User's Mobile Device such as: model and device type, name and version of the operating system, settings and language of the device, information relating to the physical location of a Mobile Device, information about how the Uncover App was used.

The User's Data is sent anonymously to Firebase Crashlytics. The legal basis for processing those Data by the Uncover is article 6.1 (f) of the GDPR, i.e. legitimate interest of the Uncover consisting in improving its Services.

More information about Firebase Crashlytics privacy policy can be found here: <https://firebase.google.com/terms/crashlytics/>, <https://firebase.google.com/support/privacy> and <https://policies.google.com/privacy>.

6. Google Firebase push notifications for the Uncover App

The User may also receive push notifications while using the Uncover App. Push notification is a message the Uncover sends from the level of the Uncover App, which later appears on the User's interface and is sent through Firebase services. However the Uncover provides the User with a push notification with the use of a device push token.

The Uncover uses the push technology only if the User voluntarily agree to it by adjusting their mobile application settings. The legal basis for processing those Data by the Uncover is article 6.1 (a) of the GDPR. Additionally, if the User wishes to disable push notifications, they can deactivate them by changing the Uncover App and/or device settings at any time.

More information about Google for Firebase privacy policy can be found here: <https://support.google.com/firebase/answer/6318039>, <https://policies.google.com/privacy> and www.google.com/policies/privacy/partners/.

7. Unsplash

Unsplash is a photo discovery platform providing high-definition photos. Uncover uses Unsplash's services to provide User with possibility to use photographs from the Unsplash database as graphic covers for collections they create.

Each time the User interacts with a photograph from the Unsplash database, e.g. by setting a photograph as a graphic cover for a collection, Uncover provides Unsplash with a notice of that event. Unsplash collects information about User activity such as, but not limited to, views, downloads, and other interactions with photographs from the Unsplash database.

The User's Data is sent anonymously to Unsplash. The legal basis for processing those Data by the Uncover is article 6.1 (b) of the GDPR, i.e. necessity for the performance of the Agreement with the User.

More information about Unsplash privacy policy can be found here: <https://unsplash.com/privacy>

8. Social media

Uncover App uses plug-ins and other social media tools provided by social networking sites such as Facebook. When using the Uncover App, the User's Mobile Device will form a direct connection to the servers of the social media service providers. The content of the plug-in is transmitted by the respective service provider directly to the User's Mobile Device and is integrated into the Uncover App. Through this integration, service providers receive information that the User's Mobile Device has used the Uncover App, even if User does not have a profile on the service provider's website or is not currently logged in. This information (together with the device ID) is sent by your device directly to the server of the relevant service provider and stored there.

If the User has logged into one of the social networks, the provider of a social network will be able to directly associate the User's use of the Uncover App with their profile on the relevant social network. When the User interacts with a specific plug-in, e.g. by clicking on the "Share" button, the corresponding information will also be transmitted directly to the server of the respective service provider and stored there. In addition, this information may be published on the respective social network and appear to persons added as the User's contacts.

We process the aforementioned data on the basis of our legitimate interest (Article 6 (1) (f) GDPR) in order to enable the use of additional features in the Uncover App, such as social plug-ins. The indicated data will be processed for the duration of the availability of the statistics provided by the respective service provider.

To learn more about the processing of your data by social media service providers, please refer to their privacy policies:

- a) Meta Products (e.g. Facebook, Instagram, Messenger, WhatsApp) - <https://pl-pl.facebook.com/privacy/explanation>;
- b) Google - <https://policies.google.com/privacy>.

9. The User's rights

The User has the right to access their Data and manage it by contacting the Uncover by email address: contact@theuncoverapp.com

The User has following rights provided by the Applicable laws:

- a) **The right to be informed**

The Uncover is publishing this Privacy Policy to keep the User informed of what the Uncover does with the User's Personal Information.

- b) **The right of access**

The User has the right to access their Information and to request a copy of their Data.

c) **The right to rectification**

The User has a right to rectify their Data by contacting the Uncover through the use of the contact details provided above.

d) **The right to erasure (“the right to be forgotten”)**

In some circumstances the User has the right to the erasure of their Data without undue delay. Those circumstances include situations when: the Data is no longer necessary in relation to the purposes for which it was collected or otherwise processed; the User’s consent withdrawal to consent-based processing; the processing is for direct marketing purposes; and the Data has been unlawfully processed. However, there are certain general exclusions of the right to erasure. Those general exclusions include where processing is necessary: for exercising the right of freedom of expression and information; for compliance with a legal obligation; or for the establishment, exercise or defense of legal claims.

e) **The right to restriction of processing**

In some circumstances the User has the right to restrict the processing of their Data. Those circumstances are the following: the User’s contest of the accuracy of the Data; processing is unlawful but the User opposes erasure; the Uncover no longer needs the Data for the purposes of the processing, but the User requires Data for the establishment, exercise or defense of legal claims; and the User has objected to processing, pending the verification of that objection. Where processing has been restricted on this basis, the Uncover may continue to store the User’s Data. However, the Uncover will only otherwise process it: with the User consent; for the establishment, exercise or defense of legal claims; for the protection of the rights of another natural or legal person; or for reasons of important public interest.

f) **The right to Data portability**

The Uncover must allow the User to obtain and reuse their Personal Data for their own purposes across Services in a safe and secure way without it affecting the usability of the User’s Personal Data. This right only applies to Personal Data that the User have provided to the Uncover as the Data Controller. The Data must be held by the Uncover by consent or for the performance of the Terms of Use and the processing is carried out by automated means.

g) **The right to object**

In certain circumstances, the User has the right to object to the processing of their Personal Data where, for example, their Personal Data is being processed on the basis of legitimate interests and there is no overriding legitimate interest for the Uncover to continue to process the User’s Personal Data, or if the User’s Data is being processed for direct marketing purposes.

h) **The right to withdraw consent**

If the User has given the Uncover consent to process their Data, the User has the right to withdraw their consent at any time, and the Uncover has to stop processing the Data unless the Uncover has other legal grounds for processing the Data. The withdrawal of consent does not affect the compliance of the processing which was made on its basis before the withdrawal of consent.

i) **The right to complain to a Supervisory Authority**

The User has the right to lodge a complaint with the Supervisory Authority in particular if they feel that the Uncover has not responded to requests to solve a problem regarding data protection.

10. Security information

The Uncover follows strict procedures in the storage and disclosure of the User's Personal Data, and to protect it against accidental loss, destruction or damage. Only qualified and authorized employees are permitted to access Personal Data, and they may do so only for permitted business functions. The Uncover maintains physical, electronic and procedural safeguards in connection with the collection, storage and disclosure of the User's Personal Data. The Uncover's security procedures mean that the Uncover may request proof of the User's identity before a disclosure of the Personal Data to the User.

The User should note to avoid sending Personal Data through insecure channels or networks. The User shall protect themselves against unauthorized access to their password and to their devices and under no circumstances share the User's password with anyone.

11. Disclosures

The Uncover may disclose the User's Personal Data only to the following trusted third parties:

- a) **Safety, legal purposes and law enforcement** – the Uncover may use and disclose the Data when it shall be necessary: (i) under applicable law, and (ii) to respond to requests from courts, law enforcement agencies, regulatory agencies, and other public and government authorities.
- b) **Service providers** – the Uncover also engages third parties that support the operation of our Services (acting on our behalf) such as analytics providers or IT services providers:
 - Google Firebase (privacy policy: <https://support.google.com/firebase/answer/6318039>, <https://policies.google.com/privacy> and www.google.com/policies/privacy/partners/);
 - Firebase Crashlytics (privacy policy: <https://firebase.google.com/terms/crashlytics/>, <https://firebase.google.com/support/privacy> and <https://policies.google.com/privacy>);
 - Unsplash (privacy policy: <https://unsplash.com/privacy>);
 - Google Books (privacy policy: <https://policies.google.com/privacy>);
 - Google Play Store (privacy policy: <https://support.google.com/googleplay/android-developer/topic/9877467> and <https://policies.google.com/privacy?hl=en-US>);
 - Amazon Web Services (privacy policy: <https://aws.amazon.com/privacy/>).

12. International transfer of Data

The Uncover may transfer Data to a country outside of the European Economic Area (EEA) based on a decision of the European Commission, stating that a third country may be considered as providing an adequate level of data protection or based on Standard Contractual Clauses approved by the European Commission (EU Commission Decision on standard contractual clauses for the transfer of Personal Data to processors established in third countries under Directive 95/46/EC). If the User is located in the EEA, the User may contact us if they require a copy of the safeguards which the Uncover has put in place to protect the User's Data transferred outside of the EEA and the User's privacy rights in these circumstances. The User may also learn more about EU Commission Decision on standard contractual clauses for the transfer of Personal Data to processors established in third countries [here](https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32021D0914) <https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX%3A32021D0914> and [here](https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/model-contracts-transfer-personal-data-third-countries_en) https://ec.europa.eu/info/law/law-topic/data-protection/data-transfers-outside-eu/model-contracts-transfer-personal-data-third-countries_en.

13. Retention of your Information

The Uncover stores the User's Information for a period of time required for the purposes for which it was collected using generally accepted security standards and in compliance with the Applicable laws. The Uncover will not retain the User's Personal Information for longer than required.

In particular, the Uncover stores Information about the User through the period of use of the Uncover's Services. The User should note that even if they delete their account in the Uncover App, the Uncover may have the right to process the User's Data for the purpose of creating statistics, pursuing claims or defending against claims, where such processing will last only for the period of time necessary to achieve the intended purposes (e.g. for pursuing claims or defending against claims, the period of retention of the User's Data is no longer than limitation period for claims as defined in statutory law applicable to the Uncover).

When we no longer need your Personal Data, we will securely erase it. We will also consider if and how we can minimize over time the scope of Personal Data that we use, and if we can anonymize your Personal Data so that it can no longer be associated with you or identify you, in which case we may use that information without further notice to you.

14. Facebook Deletion Policy

We use Facebook Login to enable creating the Account in the Uncover App through your Facebook account. We only process Personal Data indicated in your Facebook account as specified in paragraph 3 a) of this Privacy Policy. However, if you wish to delete your activity data with the Uncover App, you can do so by following these steps:

- a) Go to your Facebook Account's Setting & Privacy and click on "Settings".
- b) Go to "Apps and Websites" and you will see all of your Apps' activities.
- c) Search for the Uncover App in the search bar and click it.
- d) Scroll and click "Remove".

15. General Provisions

In case of any questions regarding this Privacy Policy, you may contact us using the information below:

Fleen Mobile Andrzej Ryl. with a registered office at ul. Klinkierowa 8/73 02-237 Warsaw.. with email address: contact@theuncoverapp.com

We may change this Privacy Policy from time to time by updating its provisions.

If you are a parent or a guardian who knows or has otherwise discovered that your child under the age of 13 has submitted their Personal Data, or other information, to Uncover without your consent, permission or authorization, please do not hesitate to contact us. We shall promptly remove your child's Personal Data or other information from the Uncover's system, cease the use of such Personal Data and direct any third party with access to it to do the same.